

THE **TOP TEN** DISCOVERIES

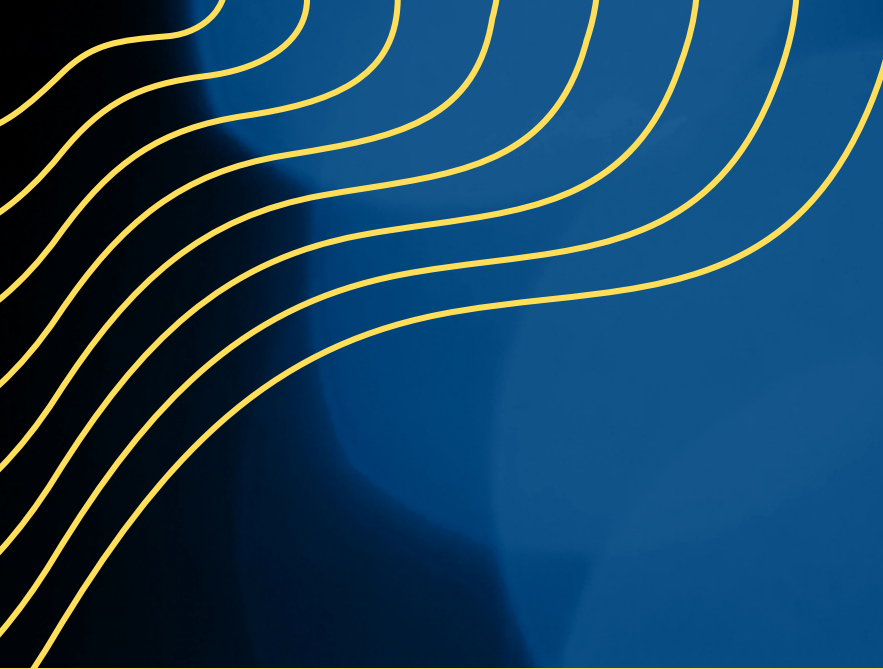
ABOUT REVITALIZATION
THAT COULD TRANSFORM
YOUR CHURCH



THE **TOP TEN** DISCOVERIES

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COUNTDOWN

**THE TOP TEN DISCOVERIES ABOUT
CHURCH REVITALIZATION**



10

**CHURCHES USUALLY DECLINE THROUGH
EROSION, NOT COLLAPSE.**



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- **Attendance frequency is the solution.**



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- Attendance frequency is the solution.
- **Fading away happens far more than dramatic splits.**



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**DENIAL IS MORE DANGEROUS THAN
DECLINE.**



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- **Excuses are not strategies.**



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- Excuses are not strategies.
- **The MHAG is the most underrated strategy for success.**



08

**REVITALIZATION REQUIRES KNOWING THE
COMMUNITY AS IT IS, NOT AS IT USED TO BE.**



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- **The Know Your Community Report.**



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- **The Unchurched Receptivity Report.**



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**LEAD METRICS ARE THE WAY TO ACHIEVE
REVITALIZATION GOALS.**



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- Lead vs. lag metrics.



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- **Number of invites > weekly attendance.**



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**A WILLING FEW CAN CHANGE THE
TRAJECTORY OF AN ENTIRE CHURCH.**



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- **You become what you celebrate.**



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- You become what you celebrate.
- **Start with the willing rather than fighting the resistant.**



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**CONSISTENT RHYTHMS PRODUCE MORE
CHANGE THAN OCCASIONAL EVENTS.**



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- **Good weekly programming is superior to one big event, especially with young families.**



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- Good weekly programming is superior to one big event, especially with young families.
- **Midweek discipleship and small groups are still the sticky factor.**





OFFER





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**TWENTY \$750 SCHOLARSHIPS
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BUY-IT-NOW BONUS:





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RETENTION AND ASSIMILATION.**



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- **Membership classes are the best way to set high expectations.**



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- **Lower mobility rates among the younger generations mean higher potential assimilation rates.**



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**THE REAL REVITALIZATION BATTLE IS
OVER CULTURE, NOT THE CALENDAR.**



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- **You must move from the past as the hero to optimism about the future.**



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- You must move from the past as the hero to optimism about the future.
- **You must move from the Great Omission to the Great Commission.**



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- **Every church has the potential to be healthy because every believer has the Holy Spirit.**



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FROM EVANGELISM.**



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- **Recreation ministry is one of the best bridges into the community.**



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- Recreation ministry is one of the best bridges into the community.
- Reaching the next generation creates diversity in the church.
- **Gospel leadership originates in a spirit of optimism.**





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QUESTIONS?



THANK YOU!

