



PROVEN OUTREACH MINISTRIES TO **GROW YOUR** CHURCH IN 2026



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- At best, most churchgoers invite someone once or twice a year.
- Only 1% of churches have an ongoing emphasis on evangelism.
- 80% of your neighbors are receptive to an invitation to church.
- **Yet, one in three churchgoers never invites anyone.**





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- The goal: Just do it!
- **But how?**



OUR **THREE-PART
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**Good News
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Inspire
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**Invite Your
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Build and
maintain an
outreach
culture:
**Upward
Sports**

**IS YOUR CHURCH READY FOR
SPORTS MINISTRY?
SEE FOR YOURSELF!**



Scan now!

***Answer 7 quick questions to
see your readiness score!***





WHY UPWARD SPORTS MATTERS:





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- **Creates a natural bridge between the church and community families.**





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- Creates a natural bridge between the church and community families.
- **Every practice and game becomes an opportunity for relationships.**





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- **Parents and coaches engage spiritually over time, not just at one event.**





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- Parents and coaches engage spiritually over time, not just at one event.
- **Easy on-ramp for members who may hesitate to evangelize verbally.**



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#3: Build a fun and encouraging culture — joy motivates more than guilt.



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#1: Focus on *conversion* growth rather than *transfer* growth.

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#4: Equip people to make inviting normal, not awkward.



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#6: Systematize follow-up with guests through trackers or outreach teams.

#7: Pray intentionally for opportunities with neighbors.



INTRODUCING THE “NEIGHBOR GIFT BAG” STRATEGY (GOOD NEWS NEIGHBORS)



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- **People love giving gifts, and giving creates joy, not guilt.**



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- **Start small by offering local gifts or church-branded items twice a year (e.g., Spring and Fall).**



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- Start small by offering local gifts or church-branded items twice a year (e.g., Spring and Fall).
- **Always include a clear call to action for a specific event.**



WHAT EVENTS TO PROMOTE:



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- **Fall Fest or Community BBQ**



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- Fall Fest or Community BBQ
- **Vacation Bible School or Kids Camp**



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- Vacation Bible School or Kids Camp
- **Easter or Christmas Eve Services**
(More on this in a moment...)



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- **Choir or Children's Musical**



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- Fall Fest or Community BBQ
- Vacation Bible School or Kids Camp
- Easter or Christmas Eve Services (More on this in a moment...)
- Choir or Children's Musical
- **Sports outreach through Upward**



KEY:

**CELEBRATE INVITATIONS MADE
(LEAD METRIC), NOT JUST
ATTENDANCE GROWTH (LAG
METRIC).**







OFFER: GOOD NEWS NEIGHBORS TOOLKIT





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- **Step-by-step guide to create a culture of invitation in your church**





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- Step-by-step guide to create a culture of invitation in your church
- **Complete toolkit with everything you need to get started**





OFFER: GOOD NEWS NEIGHBORS TOOLKIT

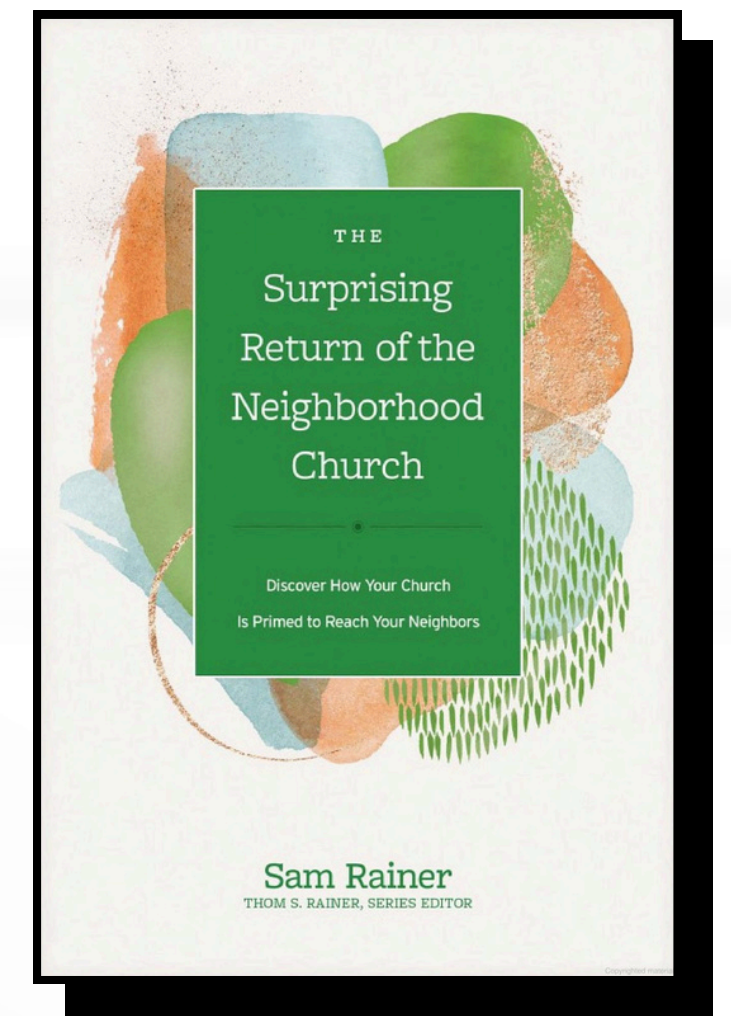
- **Video training for leaders and participants, samples, downloads, guides, etc.**





OFFER: GOOD NEWS NEIGHBORS TOOLKIT

- Video training for leaders and participants, samples, downloads, guides, etc.
- **One copy of Sam's book, *The Surprising Return of the Neighborhood Church***





OFFER: GOOD NEWS NEIGHBORS TOOLKIT

- **Regularly \$347**





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- Regularly \$347
- **Webinar special: \$247! Or four payments of \$75!**





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- **Get it now BONUS: Invite Your One FREE!
(regularly \$239)**





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- One of the most attended and spiritually open services of the year.
- **Use neighbor gift bags to invite friends to your Christmas Eve services.**





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- **Include a small Christmas ornament, candle, or baked good with the invite card.**





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- Include a small Christmas ornament, candle, or baked good with the invite card.
- **Give away a family gift basket to collect contact information.**





THE PRIME INVITE OPPORTUNITY: CHRISTMAS EVE SERVICES

- **Texting neighbors during Sunday worship services leading up to Christmas Eve.**



YOUR NEXT STEPS TO GROW IN 2026:



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- 2 **Equip your members through Good News Neighbors.**



YOUR NEXT STEPS TO GROW IN 2026:

- 1 Start with a Christmas Eve outreach focus.
- 2 Equip your members through Good News Neighbors.
- 3 **Leverage Upward Sports for relational outreach.**



YOUR NEXT STEPS TO GROW IN 2026:

- 4 Begin 2026 with Invite Your One.**



YOUR NEXT STEPS TO GROW IN 2026:

- 4 Begin 2026 with Invite Your One.
- 5 **Good News Neighbors → Upward Sports → Invite Your One → Repeat!**





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QUESTIONS?





THANK YOU!

